



Protection of individuals with respect to the personal data processing, i.e. right to privacy, is a fundamental human right related to protection of human integrity and dignity.

JUBMES banka is dedicated to take care of data protection of its customers, Bank's employees and all other individuals whose personal data are under processing and also to continually improve the Privacy Information Management System. By this policy the Bank defined fundamental principles and rules related to personal data protection in conformity with business and safety requirements of financial institutions and legal regulations, good practices and international standards. In this manner methodology framework has been established for achieving the following general targets of personal data protection:

- Legitimacy, fairness and transparency – the Bank shall process data in conformity with all legal regulations, protecting the rights of persons whose data are under processing. The Bank shall make accessible all information necessary for assuring fair and transparent data processing, to such persons, taking into account special circumstances and processing purpose.
- Limits with respect to data processing purpose – the data shall be collected only in accordance with the special, explicit and legal purposes. Data shall not be processed if they are not in conformity with the defined purposes.
- Data minimization – Data shall be adequate, relevant and restricted strictly to the processing purpose;
- Accuracy – Data must be accurate and up-dated. The Bank shall take all reasonable measures to provide erasure and correction of incorrect personal data without delay;
- Data keeping period – data shall be kept only for the period necessary for achieving the data processing purpose. Data shall be held longer only for the public interest, scientific or historic research or in statistical purposes. In such cases, adequate protection measures shall be undertaken.
- Integrity and confidentiality – Data shall be processed in the manner assuring the adequate level of personal data safety, including protection against unauthorized or illegal processing and against accidental loss, destruction or damage of data.

This policy is subject to regular overview by Bank's management, as all elements of the Privacy Information Management System.

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